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EBSCO Focuses Search Efforts Around Endeca

CAMBRIDGE, Mass., December 13, 2005 – Endeca, the leading provider of Guided Navigation[®], Search and Analysis solutions announced today that EBSCO Subscription Services, a division of EBSCO Information Services, and MetaPress[®], a division of EBSCO Industries, Inc., have selected the Endeca platform to power search, navigation and Content Spotighting[™] of multiple customer-facing applications.

EBSCO Information Services provides libraries and research centers with online and print journal subscription services, e-resource access and management services, full-text and secondary database development and access, an OpenURL-compliant link resolver, online book purchasing and related information services. EBSCO maintains a title database of more than 300,000 title listings and upholds relationships with more than 78,000 publishers around the world.

EBSCO's MetaPress division offers publishers of scholarly journals a comprehensive solution to their Web publishing needs. MetaPress provides an established way to publish e-books and other publisher material electronically regardless of present content or current format. Services include content management, Web hosting, branded Web site development and e-commerce support.

The customer-facing applications will leverage Endeca's ability to quickly index and make accessible data and content from multiple IBM DB2 databases on EBSCO's IBM S/390 mainframe servers.

"We were impressed with Endeca's advanced search, Guided Navigation and Content Spotighting capabilities," said John Fitts, vice president and general manager of EBSCO's Information Systems and Services department. "The Endeca platform will help deliver a compelling user experience while providing simple, powerful tools to create and configure new applications. Endeca was the only vendor we looked at that could offer this combination."

Used on Web sites, intranets, extranets and across corporate enterprises, the Endeca platform combines highly advanced search with Guided Navigation and Content Spotighting capabilities to help people quickly and easily find the information most relevant to their unique needs. Endeca's approach to information retrieval mimics the

human discovery process by integrating the two most common means of finding information online – searching and browsing – allowing people to continually adapt and hone their search based on their own determination of relevancy. Endeca’s robust and easily managed Content Spotlighting capabilities promote relevant content based on defined rules, such as user profile or workgroup, search terms, navigation options and time of day or day of the week. This combination gives organizations the powerful and intuitive tools to maximize the value of internal and external information, regardless of source, structure or file type. Endeca customers include leading Global 2000 businesses and government agencies, like Ace Hardware, Bank of America, Harvard University, IBM, IHS, John Deere, Lehman Brothers, The Library of Congress, NASA, The National Cancer Institute and several Federal law enforcement and intelligence agencies.

“EBSCO’s information access challenge is one that many companies can relate to: How to unlock and make accessible incredibly valuable information stored in large, enterprise server environments,” said Steve Papa, founder and chairman of Endeca. “The Endeca platform is designed to give businesses, like EBSCO, the robust capabilities of next-generation search on a flexible and easily configurable platform - one that simplifies data indexing and the creation of multiple information access applications within an enterprise.”

Endeca’s Information Access Solutions for Media and Publishing

Endeca’s Information Access Solutions for Media and Publishing help online publishers, content providers and other information suppliers quickly deploy powerful retrieval capabilities for websites, customer and employee-facing content services and online directory applications. The solutions -- directory solutions, online publishing solutions, and multimedia content solutions -- are designed to simplify and speed access to desirable information, and deliver a user experience that drives increased site activity and consumption of revenue-generating content.

About Endeca

Endeca’s award-winning Guided Navigation, Enterprise Search, and Analysis solutions help organizations integrate, discover, and navigate enterprise data to solve business problems associated with information overload. Endeca’s customers include a wide range of enterprises, including retailers (Barnes & Noble, The Home Depot, Wal-Mart); financial services (Bank of America, MFS Investment Management, Putnam Investments); manufacturing and distribution (IBM, Arrow Electronics, and John Deere); media and publishing (EBSCO, World Book and The Guardian) and government (the Library of Congress, NASA, and the National Cancer Institute). Endeca is a private company headquartered in Cambridge, MA. More information: www.endeca.com or info@endeca.com.

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