

**FOR IMMEDIATE RELEASE:**



**Endeca Discover 2007 to Demonstrate Company's Vision  
for Information Access and Beyond**

*Attracts global customers; Speaker lineup includes best-selling author David Weinberger  
and Defense Intelligence Agency R<sup>2</sup> Chief, Lewis Shepherd*

**CAMBRIDGE, Mass., June 6, 2007** – [Endeca Technologies](#), Inc., an enterprise information access software company, today announced the preliminary list of speakers and topics for its fifth annual user conference, Endeca Discover 2007. More than 500 attendees, including senior IT and business executives from market leaders around the world are expected for the three day event. Under the theme of Every Day Discovery, the event will focus on new classes of applications that hold the potential to fundamentally change the way organizations increase revenue, reduce costs and streamline operations by informing the daily decision making of thousands of employees and millions of customers.

Discover 2007 is being held at the Hyatt Regency Boston, June 19 – 22, 2007 and features nearly 50 breakout sessions, live demonstrations and networking lunches.

Keynote addresses at Discovery 2007 will be delivered by a lineup of speakers including, David Weinberger, best-selling author of “Small Pieces Loosely Joined” and “The Cluetrain Manifesto,” and Lewis Shepherd, who leads research and requirements for next generation technological solutions for the Defense Intelligence Agency and the wider Defense Intelligence Enterprise.

“Discover has historically revealed the common threads that connect our customers across all industries and job functions. It’s this sense of community and shared vision that continues to inform Endeca’s investments and foreshadows the next 12-24 months in information access innovation,” said Steve Papa, chief executive officer of Endeca. “At Discover, customers will get a clear sense of how Endeca will continue to innovate our technology and services to support their vision and extend their leadership. More importantly they will have the opportunity to tap into the collective experiences of some of the world’s most visionary companies and organizations.”

For more detailed information on the conference agenda or to register, please visit <http://www.endeca.com/discover>.

**About Endeca**

Endeca is a next-generation information access company, uniting the ease of search with the analytical power of business intelligence. Combining patented intellectual property, breakthrough science and a deep focus on user experience, the Endeca Information Access Platform helps people find, analyze and understand information in ways never before possible. Leading global organizations like ABN AMRO, Bank of America, Boeing, Cox Newspapers, Dice, The (US) Defense Intelligence Agency, The Home Depot, Hyatt, IBM, John Deere, The Library of

Congress, Nike, and Walmart.com rely on Endeca to power business-critical applications that increase revenue, reduce costs and streamline operations.

Headquartered in Cambridge, MA, USA, Endeca is a private company with worldwide operations. For more information: [www.endeca.com](http://www.endeca.com) or [info@endeca.com](mailto:info@endeca.com).

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